

TESTIMONIAL CORNER

Veterans Sanctuary, a Division of Treatment Trends, Inc.
Diana Heckman, Director of Development

Veterans Sanctuary is a residential Therapeutic Community treatment center for Veterans (male and female) who are struggling with addiction to drugs and alcohol and related issues such as Post Traumatic Stress Disorder. It was created as a response to rising rates of suicide, homelessness and incarceration among Veterans. Veterans Sanctuary is a unique program which provides specific services to meet the needs of Veterans including an emphasis on resiliency, Veterans pride, mutual support, and "Vet Helping Vet". It is the only community-based addiction and PTSD residential treatment center in Pennsylvania that serves Veterans exclusively. Veterans Sanctuary is able to accommodate up to 32 Veterans at one time.

In order to provide services, Treatment Trends, Inc., totally refurbished the former Christian Education Center built and previously owned by St. John's Evangelical Lutheran Church in

Allentown. The support from the Bill Sugra Memorial Fund along with that of individual donors, foundations, corporations and organizations has been instrumental in the development of Veterans Sanctuary. Along with much-needed financial contributions, Veterans Sanctuary has gratefully received other donations including lovely handmade quilts which adorn every bed, books for its library, exercise equipment, kitchen supplies and a new flat-screen television for the residents at the facility. Volunteers from many organizations and corporations have cleaned, painted and assisted with various aspects of construction including building a beautiful paver patio with donated materials.

Since opening its doors in July 2011, Veterans Sanctuary has provided services for Veterans who've served in combat, including in the wars in Iraq and Afghanistan, Bosnia, the Persian Gulf and Vietnam, and also those who've

served in non-combat roles. Residents in treatment receive care from a dedicated team of professionals. Families are also involved in the treatment of their loved ones. Veterans Sanctuary is working with VA hospitals, Veterans Treatment Courts, County Drug and Alcohol Administrators and countless other organizations to ensure that Veterans who need variable-length treatment (average is a 90-day stay) for addiction and PTSD are able to access it in a timely fashion.

Veterans who've needed the services provided by Veterans Sanctuary, along with the staff caring for them and the Board of Directors and staff of Treatment Trends agency-wide warmly thank the Sugra family for their generosity to this new program that is serving those who have served our country. We are honored to be among the organizations receiving support from the Bill Sugra Memorial Fund.



Because we remember

The Bill Sugra Memorial Fund
c/o St. Thomas More Catholic Church
1040 Flexer Avenue
Allentown, PA 18103



Non-Profit Org.
U.S. POSTAGE
PAID
Lehigh Valley, PA
Permit No. 129

Friday, August 24, 2012
Green Pond Country Club
Bethlehem, PA



THE BUTTERFLY...

The leaves of autumn are covered by the snows of winter-but the leaves will return in the spring. The waves of the sea break upon the shore and then slide back into the sea to become waves once again. There is nothing in this life that is without its cycle of life, death and rebirth.

The butterfly is one of God's finest images of the gift of new life, emerging from its dark cocoon to its new splendor and glory, beautiful to behold and symbolizing the magnificent mystery of springtime that out of seeming death comes new life.

The memory of Bill Sugra is very much like the butterfly. He loved life and he loved each and every person whose life he touched. He helped us all to emerge from our gray moments by the light he spread with his smile and his caring and his love. Because he cared, he lifted us up.

We chose the butterfly as a symbol on our brochures and letterheads for the Bill Sugra Memorial Fund because of his memory we strive to bring the hopeless to hope, the discouraged to confidence and the depressed to new life.

encourage, support and assist

The Bill Sugra Memorial GOLF TOURNAMENT NEWS

Editor: Erik Ridley Designer: Dave Heffner

WINTER 2012

STARTER'S SHACK

A decade has passed since the loss of our dear son and memories continue to flood our minds. Every time we ring in another New Year, we cherish the fond memories of our last New Year celebration with Bill. On December 31, 2000, Margi Ryan, Sam and Mickey Jarvis and Bill and I boarded a Bieber bus and off we went to the Big Apple for our New Year adventure.

It was a cold day with snow and slush on the ground. As always, our son Bill met us at the Port Authority Bus Terminal. We were so excited to join him and Suzanne for New Year's. The festivities got underway at his apartment, and Bill had gone all out with refreshments and appetizers! He seemed to know what each of us liked and made sure that we were well taken care of. We also visited Ryan's Pub, a bar across from his apartment and one of his favorite haunts. Of course, Margi also liked it because her last name is Ryan.

Bill had made all of the arrangements for the rest of the evening and off we went to Greenwich Village to eat at a very popular restaurant called the Garage. Before we got there, however, we made a few more stops, including a fun restaurant called Caliente. Caliente means hot in Spanish and it was hopping that night!



We had a wonderful evening filled with laughter, dancing, food and fun. The night ended with Sam and Mickey sleeping on Bill's single bed and the rest of us on the floor. We woke up around 7 to catch an early bus and Bill made sure that we arrived at the Port Authority on time.

In this new year, we would like to thank two very special people in our lives who have worked behind the scenes to help with our newsletter. We've asked them to write about why they have helped us out. Their help has been invaluable and we love these guys for all that they do!!!!

The editor of our newsletter since 2003, **Erik Ridley** is the son-in-law to Sam and Mickey Jarvis and of course married to the beautiful Courtney. They have two wonderful children, Erik and Brianna.



I only met Bill Sugra a couple of times, but as has been the case for so many, he left a lasting and vivid impression. I first got to know Bill in the early 1990s, when I was visiting my then-girlfriend Courtney Jarvis during our winter break from the University of Connecticut.

The Sugras are wonderful friends of the Jarvis family, and we all wound up stopping by the Sugra house one evening over the holidays. Since Courtney (who later became my wife) and I had been only dating for about a year, I was anxious to make a good impression on her family and friends.

As we all chatted in the Sugra family room that night, Bill seemed to sense that I was nervous. He took me aside with a smile, and made a point of talking to me for a while.

His friendly manner put me at ease, and really helped me relax and open up for the rest of my visit. I'll never forget how he went out of his way to make sure a total stranger - and one who he might never see again - feel so welcome and included. Judging by the stories I've heard over the years, I wasn't the only one who was impacted by his thoughtfulness and genuine, caring nature.

CONTINUED ON PAGE 2

The **Bill Sugra**



MEMORIAL FUND MISSION STATEMENT

The Bill Sugra Memorial Fund was established in memory of Bill Sugra, a compassionate, caring and loving young man whose life was tragically taken by the terrorist acts of September 11, 2001, at the World Trade Center in New York City.

The purpose of the fund is to encourage, support and assist the needy and disadvantaged to improve their lives during times of difficulty, regardless of location, race, religion, or gender.

HOW YOU CAN HELP...

Please send contributions to:

The Bill Sugra Memorial Fund
c/o St. Thomas More Church

1040 Flexer Avenue
Allentown, PA 18103

For information:
sugramemorial@cs.com

The Bill Sugra Memorial Fund is a section 501(c)(3) charity and contributions are tax deductible.

Thank you!

While Bill was taken away from all of us too soon, the Sugra family has done a truly admirable job in keeping his memory alive with the Bill Sugra Memorial Fund, which has given so much for the needy and disadvantaged in our area during difficult times.

It really is an honor to serve as an editor of The Bill Sugra Memorial Golf Tournament News and as an annual tournament participant and volunteer.

In a small way, I also hope my involvement can help repay the hospitality and kindness Bill showed me so many years ago.

Erik Ridley

Our graphic designer **Dave Heffner** has helped us since the beginning. He is married to the beautiful Gina Jo and they have a lovely daughter, Cali Jo.



I never had the pleasure of knowing Bill Sugra.

As the morning of September 11th unfolded I was busy trying to help Gina locate her family members. She was born and raised a stone's throw away from Shanksville, PA. All of her family and a lot of her childhood friends still live in the surrounding communities. So as sketchy details of the morning brought the crash site from "just outside of Pittsburgh" to the very place her family and friends lived and worked we frantically tried to make contact because it was still not known if anyone on the ground had been injured. But as we all know US Flight 93 came down in the middle of an unpopulated field which was once an old strip cut owned by the coal company. Their fateful mission accomplished.

It was in the days to follow that I would learn of Bill Sugra. At the time I worked as a graphic designer for Total Imaging, Inc., a print shop owned by Sam Jarvis and Frank Samer. They shared the pain and sorrow of their close friends Bill and El, two wonderful people I would soon get to know better.

Bill and El would often stop by as the Memorial Fund was developed and plans for the first golf tournament were being put into place. My involvement came with the development of the newsletter. I've designed 1000's of newsletters in the past but this was different.

Over the past ten years I have read every word written about Bill and handled every cherished picture. It has been through these stories and pictures shared by his family and friends that I have gotten a true sense of who he was and what he stood for. And although I never had the pleasure of knowing Bill Sugra - I have had the pleasure (and honor) of knowing his parents. As you are all well aware, they are loving and caring people who want nothing more than to help others in

the memory of their beloved son. This is why I do what I do. It is my small contribution to the greater good - remembering a loving son and brother.

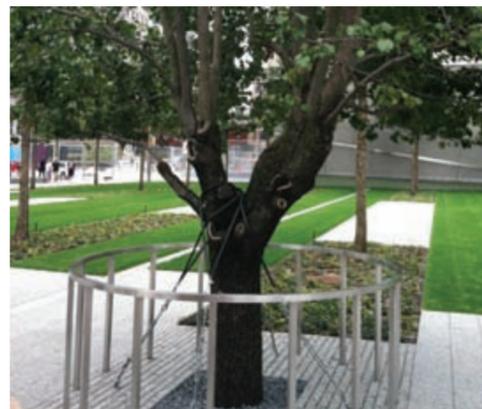
Peace.

Dave Heffner

Since this was the 10th anniversary year, Bill, Steven, Tracy and I went into New York to visit the 9/11 Memorial on September 24, 2011. To avoid worrying about bus schedules, taxis or the subway (not to mention Bill's bad hip), we thought it would be a good idea to hire a limo for the day. We arrived at our scheduled appointment at the Memorial and it was overwhelming.

As we walked through the families' entrance to gain admittance the people who worked there were so understanding. The 9/11 Memorial has volunteers with compassion, patience, integrity, reliability and excellent communication skills to support the Visitor Services staff.

Honoring the lives of those who were lost is at the heart of the mission. Occupying eight of the 16 acres at the World Trade Center, the Memorial is a tribute to the past and a place of hope for the future.



Survivor Tree from the World Trade Center

We walked into the memorial not knowing where Bill's name was. The Memorial park surrounds two enormous reflecting pools set within the footprints of the North and South Towers. This is where the towers used to stand.

The pools feature 30-foot waterfalls - the largest man-made waterfalls in North America. The water cascades into reflecting pools, finally disappearing into the center voids. It is very peaceful, serene and beautiful.

The names of people who were killed in the 9/11 attacks in New York, at the Pentagon and on Flight 93, as well as in the 1993 bombing at the WTC, are etched in bronze around the edges of the pools. As we approached the North Tower memorial pool there was a person standing by a name. I said to Bill, "look, they put the parents' names."

We saw WILLIAM ELMA (for those who might not know my full name is Elma, named after my mother) and we couldn't believe our eyes. Then the people moved and we saw the person's entire name and it was WILLIAM ELMARRY. Billy was close to that person's name. It just seemed so unreal.

As family members we were allowed to take a rubbing of Billy's name:

WILLIAM CHRISTOPHER SUGRA.

WE WILL NEVER FORGET.

By the time you receive this newsletter, our grandson Tripp William Sell will have celebrated his first birthday (March 4). He is now walking so look out at the golf outing! I also do believe that this year our little Reagan might be driving the golf cart with Pop Pop. It is adorable the manners that Reagan has: she always says no thank you. When you asked her if she needs her diaper changed or to eat more of her food she says, "No thank you." (Even though she does need her diaper changed and she should eat more food!)



Those two little ones have brought such joy into our lives and Steven and Tracy are doing such a wonderful job of raising our precious grandchildren. We love them all so much.

We've also begun planning for our golf outing, so please visit our website at:

www.billsugramemorialfund.org

The information for the golf outing will be posted by the end of April.

As always, we invite you to email us at esugra@cs.com with any suggestions or ideas. We would love to hear from you and highlight you in our newsletter. Don't forget to mark your calendars for **August 24th** and we truly look forward to seeing all of you.

We will never forget all of your support and generosity, which has enabled us to help out so many over the past 10 years.

God bless,

Bill, El, Steven, Tracy, Little Bits (aka Reagan) & Tripp



COMMITTEE MEMBERS

Tracy Sell, Debbie Kolp, Joann Kelly, Bill & El Sugra, Sam Jarvis, Tony Muir and Mosignor Murphy (not pictured: Chuck Collins)

We celebrate the joy... OF FRIENDSHIP.



Dave & Julie Hebig (owners, Gillespie Printing) and Mickey Jarvis



Debbie Kolp, Steven Sell, Paul Eifler, Mike Netzik, El & Bill Sugra



Sr. Virginia Longcope, MSC of Stephen's Place



Rev. Dr. Christine L. Nelson, Executive Director Lehigh County Conference of Churches



Geri Viola & Jen Normand (our photographers)



Gary Frantz, Monsignor Murphy, Mike & Maryann Viola



Maddie and Kathy Link